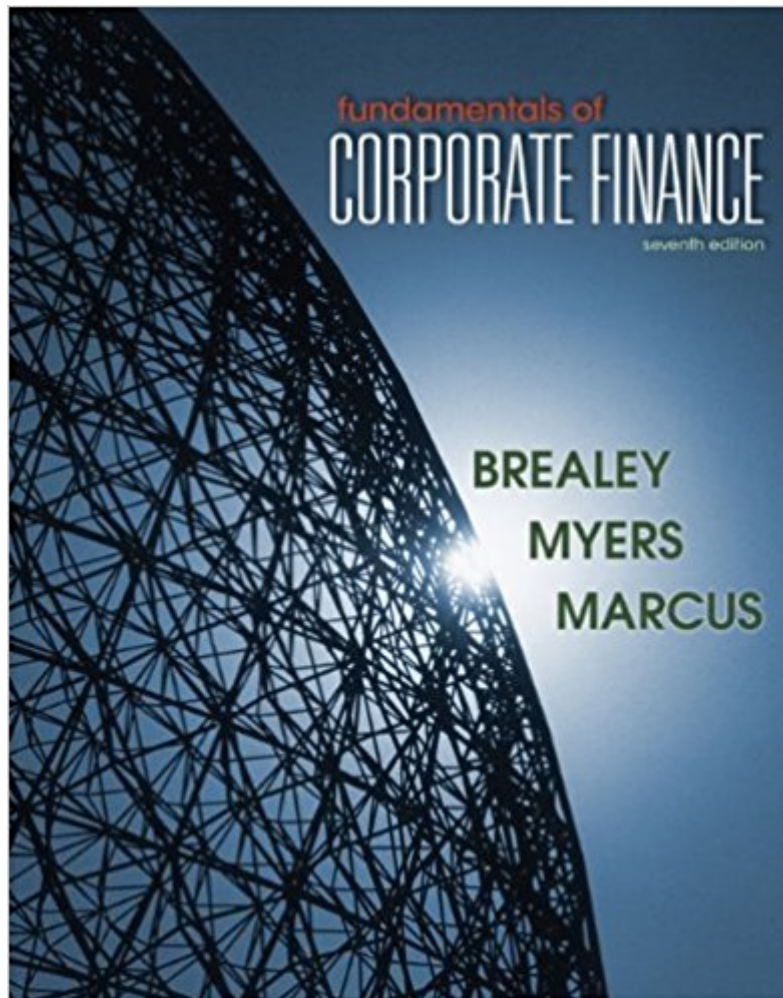




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Fundamentals Of Corporate Finance



Synopsis

This book does not include access card ISBN:0077596110 includes access card Fundamentals of Corporate Finance, by Brealey, Myers and Marcus, provides students with a solid framework of theory and application to use well after they complete the course. This author team is known for their outstanding research, teaching efforts, and world-renowned finance textbooks, so it's no surprise that they provide clear exposition of difficult material without sacrificing up-to-date, technically correct treatments.

Book Information

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Customer Reviews

If your school or professor has this as the text for your class, DROP THE CLASS and find another class. The text book rambles along with multiple examples referenced at different points causing you to flip back and forth hundreds of times to determine what values they are plugging into formulas. The writers are apparently in LOVE with word problems to the point that they would put the formula $1+1=2$, as one boat and one car are two vehicles with some extra obfuscation mixed in for good measure. Sometimes they forget to mention how they compute portions of formulas which leaves you doing the trial and error to figure out what they did. Trying to take an online course with this text is like learning to dance in an unmarked minefield. While the book does give examples of solving 'some' problems with a financial calculator, apparently the bulk of the text was written in the era prior to Excel. The Excel examples that they do provide are normally not much more than a challenge question or a partial template. The homework assignments take around 18-20 hours, most of which is building the spreadsheets that you will need to complete the exams in the time

limits. Apparently, the purpose of this text is to drill students in building Excel templates and decrypting the word problems in the book. I honestly couldn't tell you why I'm solving most of the equations, I just know that I have to get it done in a limited time frame. The authors start the inside cover with a sales pitch for another product that they sell to help you to figure out this mess of a text book. If I could give it negative stars, I would. I just wish I could get my money back for the course, the book, and the crummy Connect access that they make you buy. HORRIBLE!

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